

# SONS OF THE AMERICAN REVOLUTION CHALLENGE YOU TO PARTICIPATE IN THE

Sgt. Moses Adams Memorial Middle School Brochure Contest



Sponsored by the Fernando de Leyba SAR Chapter

The Chapter winner will receive a certificate and a check for  
**\$50.00.**

## **NSSAR AMERICANISM BROCHURE CONTEST** **INFORMATION**

**Entries:** All brochures must be submitted by  
**Dec. 11, 2019.**

Contact me, Matt Swanson, at [swanson63385@gmail.com](mailto:swanson63385@gmail.com) and I will pick up your brochure.

### **HOW WILL I BE JUDGED?**

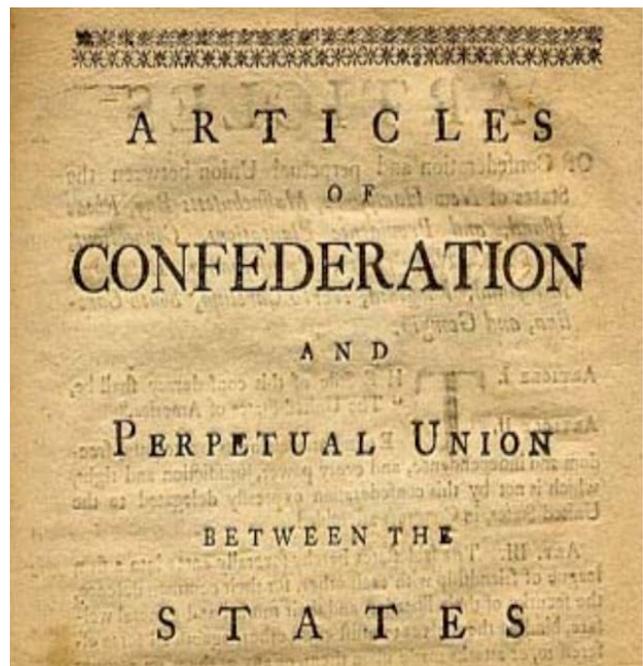
You will be judged on how well you understand, develop and present the specific foundational document you selected to be your brochure's theme. Brochures will be judged on the following three categories: Content; Creativity & Correctness.

The judging criteria rates highest on personally drawn art work and authored text by the student as opposed to cut and paste from books, magazines and off the Internet – though use of material from books, magazines and the Internet does not disqualify an entry, it is just valued less during judging. The use of software tools by the student for creating the brochure, and even the art work, is permissible.

Each local school winner will compete at the chapter level. Each chapter winner will compete on the state society level. Each state society winner will compete on the national level.

### **WHAT IS THE THEME?**

The SAR Brochure Contest theme is the Articles of Confederation as the theme for your brochure.



The chapter will also award 1st, 2nd, and 3rd place winners. We ask that the winners attend the January Chapter meeting to receive their award.

## **CONTENT INSTRUCTIONS:**

Fold a single 8 ½" x 11" piece of paper into three equal size panels - a Tri-Fold: There will be six panels counting inside and outside. The following is an explanation of what each panel of the brochure should contain:

- a. Cover: A title and a picture.
- b. Inside Cover: Picture to accompany the introduction. May also contain a brief caption or explanation of the picture.
- c. First inside panel when Cover is opened (while folded): An introduction that presents the basic facts of the event and succinctly states the main idea presented in the interior of the brochure. The introduction should have a title, be written in paragraph form, and clearly communicate the overarching concept of the brochure.
- d. Two inner panels: A detailed explanation of the ideas of the student around the theme. This written explanation should provide a systematic argument persuading the reader to the point of view of the author; that is, it should be a persuasive essay. The writing should be clear, well organized, and convincing. These panels may also contain pictures and/or artwork that make the brochure more aesthetically appealing. Some questions that may be helpful for the students to consider when completing these panels would include:
  - i. What are the lessons for our country within this document?
  - ii. How does this document reflect American society and American values?
  - iii. What thoughts do you have regarding the sacrifices made by the participants who drafted this document?
  - iv. What was the outcome of this document and how did this outcome impact American history?
  - v. What motivated the participants to be a part of creating this document?
  - vi. Could you have been a participant in creating this document?
- e. Back Panel: The following information must be included in the exact order specified on the back panel of the brochure inside a 2 ½" x 2 ½" framed box. Failure to include this information, and to contain all the information in the 2 ½" x 2 ½" framed box, can result in disqualification from the competition.
  - i. Student's Name: First, Middle Initial, and Last
  - ii. School District
  - iii. School Name
  - iv. Grade in School + School Year: e.g. 2018-19:
  - v. Student's Teacher's Name

## **CONSTRUCTION INSTRUCTIONS:**

**Brochure size:** The brochures should be made from a single 8 ½" x 11" piece of paper. The paper must be folded according to the construction instructions provided above. The content of the various panels of the brochure should align with the instructions also provided.

**Paper thickness:** Any common paper so long as the final product can be folded closed as a tri-fold 8 ½" x 11" brochure.

**Paper color:** White paper is most common, but pastel, or color paper is acceptable.

**Artwork:** Ideas are the most important element in these brochures and the art is merely a means of conveying those ideas. All artwork on brochures that is personally drawn is highly valued, although artwork created by the young person using software is acceptable. Tracing is permissible and simple drawings that represent complex concepts are encouraged for those who may doubt their artistic skills. Do not paste pictures from magazines, books, or off the Internet, or make extensive use of clip art.

**Pasting:** Pasting of personally drawn art work onto a master is permitted. **Text:** The written text is commonly hand printed.

Typed text sections (even pasted on) are also permitted. [CAUTION: This must be original text written by the student – not clipped from magazines, books or taken off the Internet.]

**Content:** Ideally: The brochure entry adheres to guidelines; contains ideal mix of historical fact and interpretation; is well organized and logical; easy to follow, and the pictures or illustrations add to understanding.

Moreover: The brochures must conform to the theme: Bill of Rights.

**Creativity:** Ideally: The brochure entry adheres to guidelines, prose includes metaphors, similes, and other appropriate tools and demonstrates creativity, wit, and insight into the topic; pictures depict the topic creatively and imaginatively; and the brochure contains additional creative touches that add to the aesthetic appeal. The extent the young author addresses 1 or more of the 6 thought provoking questions in the "2 inner panels" in the Content Instructions will also be considered.

Moreover: The Americanism Committee stated: The judging Criteria rates highest personally drawn art work and authored text by the student as oppose to cut and paste from outside sources.

**Correctness:** Ideally: The brochure entry adheres to guidelines, contains no spelling or grammatical errors, Paragraphing and sentence structure is error free, No erasures or white out evident.

Moreover: Following the guideline & rules – particularly the explanation of what each panel of the brochure should contain matters.